



Norsk Biotekforum har gleden av å invitere til Bioteknologisk Brennpunkt:

Møteplass IPR

Torsdag 19. januar 2012 kl. 12.00 – 16.00
Næringslivets Hus, Middelthunsgt. 27, Majorstuen
Gustav Vigeland 1

- *Welcome by lawyer Inga Kaasen, Advokatfirmaet Grette, head of IPR-group Norwegian Bioindustry Association*
- *"Understanding How US Patent Reform will Change your patent strategies" by Anthony Tridico, PhD, Partner, FINNEGAN, (<http://www.finnegan.com/AnthonyTridico/>) (60 min.)*
- *"Managing Intellectual Assets in a Public Research Setting" by Andrew Telles, CIP, Gøteborg (<http://cip-ps.com/>) (45 min.)*
About how to maximize the value of intellectual assets generated within a public research setting for both commercial as well as societal interests. A strategic approach is needed to actively manage these intellectual assets by proactively identifying value creating opportunities and assessing their potential impact from a more holistic perspective.
- *Presentasjon av to bedrifter fra biovitenskapsmiljøet på Hamar - SpermVital AS og BioKapital AS :*
"Hvordan få sædcellenes nistepakke til å vare ?" .” v/Nils Chr. Steig, adm. direktør SpermVital AS og "Bioteknologi fra Hamar til det globale marked " v /Irma Oskam, forskningssjef BioKapital AS. (www.geno.no)

Free attendance! You are welcome to pass this invitation to anyone who might have interest of attending.

[For registration please click here.](#)